**Final Project Proposal**

1. **Theme**

This will be a website about sink care products. Differentiating from other cosmetic websites, mine will focus on product ingredients, informing people about functions of different chemical ingredients and analyzing products’ effects according to their elements for different skin types and age groups.

1. **Pages**

There will be three main pages on navigation bar: Homepage, Ingredients Introduction and Products Recommendation.

1. **Homepage**

Below the navigation bar will be images that help direct readers to specific pages of the website. There will be about three images showing different topics, such as ingredients analysis of moisturizers, which ingredients are most effective in terms of ani-aging and products recommendation for sensitive skin.

Below the images will be a map showing major shopping malls in Hong Kong, which helps readers find the closest mall to buy products.

1. **Ingredients Introduction**

Ingredients page focuses on the function of each ingredient used in skin care products. It helps readers to find products that are more suitable for them when pursuing a better skin care routine. An airtable will be shown in this page and the data will be sorted according to their functions.

1. **Products Recommendation**

There will be ranking lists either for different skin types or various needs, such as a recommendation of top 5 lotion for sensitive skin, and a list of the most cost-effective whitening essences. In addition, articles recommended in the homepage will be shown here.